



PROSPECTUS/ENTRY PROCEDURE

On-line entry only through Springfield Art Museum beginning **January 2, 2018**

<http://sgfmuseum.org/>

Please see **Frequently Asked Questions (FAQ)** at www.sgfmuseum.org

PURPOSE

Watercolor U.S.A. 2018 is a national competitive exhibition sponsored by the **Springfield Art Museum**, Springfield, Missouri, since 1962. The primary purpose of the exhibition is to recognize and encourage watermedia painting.

JUROR

Brief Biography
Kelly Kane

Kelly Kane has been a leader in art publishing for more than 20 years, the last 13 as Editor-in-Chief of *Watercolor Artist* magazine. She also served formerly as Content Director for *The Artist's Magazine*, *Drawing*, *Acrylic Artist* and *Pastel Journal*. She has interviewed many of the preeminent artists of our time and written numerous articles about painting, drawing, art education and art history. She is a frequent speaker and juror.

ELIGIBILITY

Watercolor U.S.A. 2018 may be entered by any artist, 18 years of age or older, currently living in the United States of America or its possessions.

HANDLING FEE

A nonrefundable entry fee of **\$40.00** will be charged for up to **two** entries. Current members of the Watercolor U.S.A. Honor Society will be charged **\$30.00** for up to **two** entries. Your entry is not complete until payment is made. If you experience any difficulty with the payment portion, please direct questions to: <mailto:cquayle@springfieldmo.gov> (or phone) 417-837-5700.

WORK ELIGIBLE

All artwork must be original, executed since **January 1, 2017**, and **not previously shown at the Springfield Art Museum**.

A maximum of two entries per artist may be submitted for consideration. Artwork must utilize water-soluble paint as the primary medium. However, the Museum is particularly interested in highlighting artists who utilize watercolor in intriguing ways, both in terms of the content of the imagery as well as

the process in which it was made. Artists whose work pushes the boundaries of traditional aqueous media are encouraged to enter.

SIZE RESTRICTIONS

All 2-D work accepted for the exhibition **must be ready to hang using proper brackets and/or wire. No saw tooth hangers allowed.** For 2-D work, maximum size is **8' x 8'** including frame. 3-D work and sculpture is limited to 275 lbs., with maximum dimensions of 7' x 5' and must fit through a standard double entry door. Please label the back of artwork with Title, Name and contact information.

METHOD OF SELECTION

Watercolor U.S.A. 2018 will be selected from digital image files. Digital images should accurately represent the artworks entered. It is the intention of the Museum that all acceptances will be considered final. However, the Museum reserves the right to delete from the exhibition any artwork that does not conform to the entry specifications. **Digital images must be high quality JPEG's (PC FORMAT) with a minimum resolution of 300 dpi (max document size of 7" x 7")** Please do not send detail views or photographic reproductions as they will not be seen by the juror.

NOTIFICATION

After the jury process, you may check acceptance status by going to the Springfield Art Museum Watercolor USA 2018 site after the March 28, 2018. Acceptance document will include Name of Artist and the piece of artwork that was accepted. Please read this carefully and ship only the artwork on the acceptance list. If your name is not listed, your entries have been declined.

AWARDS

Selection of artwork for awards will be made from the actual accepted paintings. Top cash prizes will be awarded in the amounts of \$3000, \$2000, \$1500, and \$1000. Approximately \$40,000 total in cash and Springfield Art Museum purchase awards, as well as Watercolor USA Honor Society cash awards. Museum purchases will be selected by the Museum Director and the Curator. Cash awards will be made at the Juror's discretion.

CATALOGUE

Each entrant will receive a copy of the exhibition catalogue.

SHIPPING and RETURN of ACCEPTED ARTWORK

Accepted entries for *Watercolor U.S.A. 2018* must arrive prepaid at the museum by April 25, 2018. Participants may use the carrier of their choice. Early shipment is encouraged. Obtain a tracking number from your shipper. You will not be notified by the museum when your package arrives. We will contact you only if there is a concern or damage that needs to be addressed. **No packing peanuts allowed.**

Ship to: Springfield Art Museum
Watercolor U.S.A. 2016
1111 E. Brookside Drive
Springfield, MO 65807
Phone: 417-837-5700

ENCLOSING A PREPAID RETURN SHIPPING LABEL WITH YOUR ARTWORK IS HIGHLY RECOMMENDED.

Entries shipped without a prepaid return label will be shipped, COD, via the same carrier used by the sender within four to six weeks after the close of the exhibition. If return address is a P.O. Box, please include an alternate shipping address.

HAND DELIVERIES are accepted between 10:00 am - 4:00 pm beginning April 10.

Hand delivered entries may be retrieved after the close of the exhibition from Mon. Aug 27 through Wed. Aug 29 from 10:00 am to 4:00 pm. **Weekend deliveries or pickups must be arranged in advance with the Exhibitions Manager.** Accepted entries may not be removed before the close of the exhibition. <mailto:cquayle@springfieldmo.gov>

LIABILITY

The Springfield Art Museum will exercise professional care in handling all entries, but cannot assume liability for loss or damage, however caused, while works are in the Museum's possession or in transit. Accepted entries will be insured, while on exhibit, for the amount indicated on the Entry Form under the Museum's "Fine Arts Floater Endorsement," subject to the standard policy provisions. It is suggested that artists wishing additional protection insure their entries independently.

RIGHT TO REPRODUCE IMAGES

The Springfield Art Museum reserves the right to photograph and reproduce, in color or black & white, all artworks accepted for the exhibition regardless of copyright. Digital images will be used for the exhibition catalogue, educational, and/or publicity purposes only.

SALES

The Springfield Art Museum does not facilitate sales transactions. Patrons interested in purchase will be given artist contact information. In the event of a sale, please notify the Exhibition Manager (cquayle@springfieldmo.gov) by email verifying that the piece has sold. We will require that the name of the buyer and contact information is provided in order to release the purchased artwork at the close of the exhibition.

AGREEMENT

The receipt of an entry for *Watercolor U.S.A. 2018* will be understood to imply agreement on the part of the entrant with all conditions set forth in this prospectus.

Please note: Next page contains important dates to remember.

CALENDAR 2018 - Important dates

March 6 Entry deadline.

March 28 Juror results notifications available on-line.

April 25 Deadline for artwork to arrive at the museum.

June 1 Exhibition reception, 5:30 -7:00 P.M.

June 2 *Watercolor U.S.A. 2018* opens.

August 26 Exhibition closes, 5:00 P.M.

August 27 – 29 Hand deliveries may be picked up. Please note times outlined in prospectus.

August 28 – Sept 7 Shipped artwork is packed and shipping in process.

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