



PROSPECTUS/ENTRY PROCEDURE

On-line entry only through Springfield Art Museum beginning **January 3, 2020**

<http://sgfmuseum.org/246/Watercolor-USA>

Please see **Frequently Asked Questions (FAQ)** for details and further explanations.

PURPOSE

Watercolor U.S.A. 2020 is a national competitive exhibition sponsored by the *Springfield Art Museum*, Springfield, Missouri, since 1962. The primary purpose of the exhibition is to recognize and encourage watermedia painting.

JUROR

Misa Jeffereis, Assistant Curator, Contemporary Art Museum, St. Louis, MO

ELIGIBILITY

Watercolor U.S.A. 2020 may be entered by any artist, 18 years of age or older, currently living in the United States of America or its possessions.

HANDLING FEE

A nonrefundable fee of **\$40.00** total will be charged for up to **two** entries. Current members of the Watercolor U.S.A. Honor Society will be charged **\$30.00** total for up to **two** entries. Contact WHS for PROMO code. Your entry is not complete until payment is made. Please refer to **FAQ** for further information.

WORK ELIGIBLE

All artwork must be original, executed after **January 1, 2019**, and *not previously shown at the Springfield Art Museum*. Work found to be earlier than this date will be disqualified at any time during the process. A maximum of two entries per artist may be submitted for consideration.

Note - Artwork must utilize water-soluble paint, or mixed water media, as the primary medium, and must be used in a *traditional watercolor* like manner. (For example, no regular, thick, or impasto acrylic on canvas or other substrates.) However, the Museum is particularly interested in highlighting artists who utilize watercolor in intriguing ways, both in terms of the content of the imagery as well as the process in which it was made. Artists whose work pushes the boundaries of *traditional aqueous media* are encouraged to enter. Clear acrylic, such as Plexiglas, should be used on any artwork requiring glazing and being shipped. Glass is not allowed unless artwork is being hand delivered.

SIZE RESTRICTIONS

All 2-D work accepted for the exhibition **must be ready to hang using proper brackets and/or wire. No saw tooth hangers allowed.** For 2-D work, maximum size is **8' x 8'** including frame. 3-D work and sculpture is limited to 275 lbs., with maximum dimensions of 7' x 5' and must fit through a standard double entry door. Please label the back of all artwork with Title, Name and contact information.

METHOD OF SELECTION and IMAGE SIZE REQUIREMENTS

Watercolor U.S.A. 2020 will be selected from digital image files. Digital images should accurately represent the artworks entered. It is the intention of the Museum that all acceptances will be considered final. However, the Museum reserves the right to delete from the exhibition any artwork that does not conform to the entry specifications. **Digital images must be high quality JPEG's (PC FORMAT) with a resolution of 300 dpi (max document size of 7" x 7") File size no larger than 3 MB.**

Please do not send detail views or photographic reproductions as they will not be seen by the juror. See FAQ for image labeling format. Size and label images before uploading to entry form.

NOTIFICATION

After the jury process, you may check acceptance status by going to the Springfield Art Museum Watercolor USA 2020 site after March 26, 2020. Acceptance document will include *name of artist* and the *name of artwork* that was accepted. Please read this carefully and ship only the artwork on the acceptance list. See "shipping" below. If your name is not listed, your entries have been declined.

AWARDS

Selection of artwork for awards will be made from the actual accepted paintings. Top cash prizes will be awarded in the amounts of \$3000, \$2000, \$1500, and \$1000. Approximately \$20,000 total in cash and Springfield Art Museum purchase awards, as well as Watercolor USA Honor Society cash awards are available. Museum purchases will be selected by the Museum Director and the Curator. Cash awards will be made at the Juror's discretion.

CATALOGUE

Each entrant will receive a copy of the exhibition catalogue.

SHIPPING and RETURN of ACCEPTED ARTWORK

Accepted entries for *Watercolor U.S.A. 2020* must arrive prepaid at the museum by April 15, 2020.

Participants may use the carrier of their choice, or work may be hand delivered. Early shipment is encouraged beginning March 28. Obtain a tracking number from your shipper. You will NOT be notified by the museum when your package arrives. We will contact you only if your artwork has not arrived on time or damage has occurred that needs to be addressed. **No packing peanuts allowed.**

Ship to: Springfield Art Museum c/o Cindy Quayle
Watercolor U.S.A. 2020
1111 E. Brookside Drive
Springfield, MO 65807
Phone: 417-837-5700

ENCLOSING A PREPAID RETURN SHIPPING LABEL WITH YOUR ARTWORK IS REQUIRED.

Entries shipped without a prepaid return label will be shipped, COD, via the same carrier used by the sender within four to six weeks after the close of the exhibition. A physical address is required for shipping. No PO boxes allowed.

HAND DELIVERIES are accepted between 10:00 am - 4:00 pm, April 1 - 15. Artwork must be at the museum by 4:00 PM April 15th. Early delivery is advised. Hand delivered entries may be retrieved after the close of the exhibition on Mon. Aug 17 and Tues. Aug. 18 from 10:00 am to 4:00 pm. Weekend deliveries or pickups must be arranged in advance with the Exhibitions Manager – Cindy Quayle (cquayle@springfieldmo.gov) Accepted entries may not be removed before the close of the exhibition.

LIABILITY

The Springfield Art Museum will exercise professional care in handling all entries, but cannot assume liability for loss or damage, however caused, while works are in the Museum's possession or in transit. Accepted entries will be insured, while on exhibit, for the amount indicated on the Entry Form under the Museum's "Fine Arts Floater Endorsement," subject to the standard policy provisions. It is suggested that artists wishing additional protection insure their entries independently.

RIGHT TO REPRODUCE IMAGES

The Springfield Art Museum reserves the right to photograph and reproduce, in color or black & white, all artworks accepted for the exhibition regardless of copyright. Digital images will be used for the exhibition catalogue, educational, and/or publicity purposes only.

SALES

The Springfield Art Museum does not facilitate sales transactions and does not take a commission. Patrons interested in purchase will be given artist contact information. In the event of a sale, please notify the Exhibition Manager (cquayle@springfieldmo.gov) by email verifying that the piece has sold. We will require the name and contact information of the buyer in order to release the purchased artwork at the close of the exhibition.

AGREEMENT

The receipt of an entry for *Watercolor U.S.A. 2020* will be understood to imply agreement on the part of the entrant with all conditions set forth in this prospectus.

For more information and details, please read Frequently Asked Questions (FAQ) www.sgfmuseum.org/246/Watercolor-USA

Please note: Next page contains important dates to remember.

CALENDAR 2020 - Important dates and deadlines

<u>February 26</u>	Entry deadline.
<u>March 26</u>	Juror results notifications available on-line.
<u>April 1 - 15</u>	Date range for artwork to arrive at the museum.
<u>June 5</u>	Exhibition opening reception, 5:30 -7:00 P.M.
<u>June 6</u>	<i>Watercolor U.S.A. 2020</i> opens to public.
<u>Aug 16</u>	Exhibition closes, 5:00 P.M.
<u>Aug 17 - 18</u>	Hand deliveries may be picked up between 10:00 AM – 4:00 PM
<u>Aug 17 - 21</u>	Shipped artwork is packed and shipping in process.

Please see [Frequently Asked Questions \(FAQ\)](#) for further in-depth information