



## PROSPECTUS/ENTRY PROCEDURE

On-line entry only through Springfield Art Museum beginning **January 4, 2019**

<http://sgfmuseum.org/>

Please see **Frequently Asked Questions (FAQ)** for details and further explanations.

### PURPOSE

*Watercolor U.S.A. 2019* is a national competitive exhibition sponsored by the **Springfield Art Museum**, Springfield, Missouri, since 1962. The primary purpose of the exhibition is to recognize and encourage watermedia painting.

### JUROR

Dean Mitchell, WHS, AWS, NWS

An art career spanning four decades has earned Dean Mitchell international recognition as a watercolor artist. Mitchell is well known for his figurative, still life, and landscape works which have earned him over 600 awards including the 2018 Lifetime Achievement award from the Watercolor USA Honor Society. Mr. Mitchell's work has been featured in numerous art magazines and other publications.

### ELIGIBILITY

*Watercolor U.S.A. 2019* may be entered by any artist, 18 years of age or older, currently living in the United States of America or its possessions.

### HANDLING FEE

A nonrefundable entry fee of **\$40.00** will be charged for up to **two** entries. Current members of the Watercolor U.S.A. Honor Society will be charged **\$30.00** for up to **two** entries. Contact WHS for PROMO code. Your entry is not complete until payment is made. Please refer to **FAQ** for further information.

### WORK ELIGIBLE

All artwork must be original, executed after **January 1, 2018, and not previously shown at the Springfield Art Museum**. Work found to be earlier than this date will be disqualified.

A maximum of two entries per artist may be submitted for consideration. Artwork must utilize water-soluble paint as the primary medium. However, the Museum is particularly interested in highlighting artists who utilize watercolor in intriguing ways, both in terms of the content of the imagery as well as the process in which it was made. Artists whose work pushes the boundaries of traditional aqueous media are encouraged to enter.

## SIZE RESTRICTIONS

All **2-D** work accepted for the exhibition **must be ready to hang using proper brackets and/or wire. No saw tooth hangers allowed.** For 2-D work, maximum size is **8' x 8'** including frame. 3-D work and sculpture is limited to 275 lbs., with maximum dimensions of 7' x 5' and must fit through a standard double entry door. Please label the back of all artwork with Title, Name and contact information.

## METHOD OF SELECTION and IMAGE SIZE REQUIREMENTS

*Watercolor U.S.A. 2019* will be selected from digital image files. Digital images should accurately represent the artworks entered. It is the intention of the Museum that all acceptances will be considered final. However, the Museum reserves the right to delete from the exhibition any artwork that does not conform to the entry specifications. **Digital images must be high quality JPEG's (PC FORMAT) with a minimum resolution of 300 dpi (max document size of 7" x 7")** Please do not send detail views or photographic reproductions as they will not be seen by the juror. See FAQ for image labeling format.

## NOTIFICATION

After the jury process, you may check acceptance status by going to the Springfield Art Museum Watercolor USA 2019 site after the March 26, 2019. Acceptance document will include Name of Artist and the piece of artwork that was accepted. Please read this carefully and ship only the artwork on the acceptance list. See "shipping" below. If your name is not listed, your entries have been declined.

## AWARDS

Selection of artwork for awards will be made from the actual accepted paintings. Top cash prizes will be awarded in the amounts of \$3000, \$2000, \$1500, and \$1000. Approximately \$20,000 total in cash and Springfield Art Museum purchase awards, as well as Watercolor USA Honor Society cash awards. Museum purchases will be selected by the Museum Director and the Curator. Cash awards will be made at the Juror's discretion.

## CATALOGUE

Each entrant will receive a copy of the exhibition catalogue.

## SHIPPING and RETURN of ACCEPTED ARTWORK

**Accepted entries for *Watercolor U.S.A. 2019* must arrive prepaid at the museum by April 16, 2019.**

Participants may use the carrier of their choice, or work may be hand delivered. Early shipment is encouraged beginning March 28. Obtain a tracking number from your shipper. You will NOT be notified by the museum when your package arrives. We will contact you only if your artwork has not arrived on time or damage has occurred that needs to be addressed. **No packing peanuts allowed.**

Ship to: Springfield Art Museum c/o Cindy Quayle  
Watercolor U.S.A. 2016  
1111 E. Brookside Drive  
Springfield, MO 65807  
Phone: 417-837-5700

**ENCLOSING A PREPAID RETURN SHIPPING LABEL WITH YOUR ARTWORK IS HIGHLY RECOMMENDED.**

Entries shipped without a prepaid return label will be shipped, COD, via the same carrier used by the sender within four to six weeks after the close of the exhibition. If return address is a P.O. Box, please include an alternate physical shipping address.

**HAND DELIVERIES** are accepted between 10:00 am - 4:00 pm beginning April 1 - 16.

Hand delivered entries may be retrieved after the close of the exhibition on Mon. Sept 2 and Tues. Sept 3 from 10:00 am to 4:00 pm. Weekend deliveries or pickups must be arranged in advance with the Exhibitions Manager. Accepted entries may not be removed before the close of the exhibition.

[mailto: cquayle@springfieldmo.gov](mailto:cquayle@springfieldmo.gov)

**LIABILITY**

The Springfield Art Museum will exercise professional care in handling all entries, but cannot assume liability for loss or damage, however caused, while works are in the Museum's possession or in transit. Accepted entries will be insured, while on exhibit, for the amount indicated on the Entry Form under the Museum's "Fine Arts Floater Endorsement," subject to the standard policy provisions. It is suggested that artists wishing additional protection insure their entries independently.

**RIGHT TO REPRODUCE IMAGES**

The Springfield Art Museum reserves the right to photograph and reproduce, in color or black & white, all artworks accepted for the exhibition regardless of copyright. Digital images will be used for the exhibition catalogue, educational, and/or publicity purposes only.

**SALES**

The Springfield Art Museum does not facilitate sales transactions and does not take a commission. Patrons interested in purchase will be given artist contact information. In the event of a sale, please notify the Exhibition Manager ([cquayle@springfieldmo.gov](mailto:cquayle@springfieldmo.gov)) by email verifying that the piece has sold. We will require that the name of the buyer and contact information is provided in order to release the purchased artwork at the close of the exhibition.

**AGREEMENT**

The receipt of an entry for *Watercolor U.S.A. 2019* will be understood to imply agreement on the part of the entrant with all conditions set forth in this prospectus.

**For more information and details, please read Frequently Asked Questions (FAQ) [WWW.sgfmuseum.org](http://WWW.sgfmuseum.org)**

**Please note: Next page contains important dates to remember.**

## **CALENDAR 2019 - Important dates and deadlines**

<b><u>February 27</u></b>	Entry deadline.
<b><u>March 26</u></b>	Juror results notifications available on-line.
<b><u>April 1 - 16</u></b>	Date range for artwork to arrive at the museum.
<b><u>June 7</u></b>	Exhibition reception, 5:30 -7:00 P.M.
<b><u>June 8</u></b>	<i>Watercolor U.S.A. 2019</i> opens to public.
<b><u>Sept 1</u></b>	Exhibition closes, 5:00 P.M.
<b><u>Sept 3</u></b>	Hand deliveries may be picked up. Please note times outlined in prospectus.
<b><u>Sept 3 –16</u></b>	Shipped artwork is packed and shipping in process.

Please see [Frequently Asked Questions \(FAQ\)](#) for further in-depth information